



TerraCair is now available in a 2.5-gallon (9.46 L) Quick Flow dispensing bottle with built in fill nozzle to minimize the chance of contamination and optimize dispensing in less than 30 seconds.



Terra Environmental Technologies

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Terra Environmental Technologies Inc.

Reliable, Effective Solutions for Meeting Clean Air Objectives

Terra Environmental Technologies to Supply TerraCair® Ultrapure DEF to Barjan

February 25, 2010— Terra Environmental Technologies Inc. (TET), has signed an agreement with Barjan LLC (Barjan) under which Barjan will distribute TerraCair® Ultrapure DEF (TerraCair)¹ throughout its U.S. and Canadian network.

"We cultivate strong relationships with customers through our willingness and ability to adapt to their needs," says Steve Stombaugh, Barjan's Director of Marketing. "Providing TerraCair is another way we're meeting those needs."

This agreement, along with Terra's tanker fleet, rail car transportation, manufacturing capabilities and additional distribution partners, makes TerraCair readily available throughout the U.S. and Canada.

TET has the flexibility to ensure quality and supply by sourcing TerraCair from a number of Terra Industries Inc.'s six North American nitrogen products manufacturing facilities.

Says Christy Stearns, Barjan's Director of Merchandising, "We are impressed with the package and program that TET offers and their commitment is evident in their willingness to guarantee TerraCair's quality from the manufacturing plant to the pump."

As a leading North American DEF producer, TET has developed a complete supply chain solution that includes manufacturing and distributing the product, recommending DEF-compatible dispensing equipment, offering financing options and providing field services and employee training.

TET also provides the DEF factory fill and is the dealership choice for Daimler Trucks North America LLC; Volvo Group North America, Inc.; Mack Trucks, Inc., and Ford Motor Company.

1. Under the Clean Air Act, all diesel vehicles produced in the U.S. beginning January 1, 2010, are required to meet more stringent emissions standards. Most manufacturers are accomplishing this by using SCR technology. DEF is a liquid urea solution that, when used in conjunction with SCR, converts harmful emissions to pure water and nitrogen. TerraCair® Ultrapure DEF is an ultrapure urea solution whose quality is certified by the American Petroleum Institute.



TerraCair is available in a variety of package sizes and dispensing configurations.

About TET

TET, a wholly-owned subsidiary of Terra Industries Inc., provides emissions control solutions, offering nitrogen-based products (reagents) including anhydrous ammonia, ammonium hydroxide, and liquid and dry urea; and a broad range of technical, engineering and logistical services. TET serves two discrete customers: stationary and mobile. Stationary customers include coal-fired power plants and other large industries seeking to reduce NOx emissions. Mobile customers include all businesses involved in supplying diesel exhaust fluid to consumers who use it to reduce harmful emissions from the exhaust stream of diesel engines, including automotive fluid distributors, truck stops, a variety of retail outlets and original equipment manufacturers. TET was incorporated in 2007, and has access to the full range of Terra resources. Terra Environmental Technologies' Web site is at www.tet-terra.com.

About Barjan

Barjan has been serving customers for more than 40 years, and is North America's leading distributor of general merchandise for travel centers and many other retail customers in the U.S. and Canada. Barjan's broad, innovative product offerings, ranging from automotive supplies to video entertainment, are designed to meet the needs of the commercial travel industry as well as the heavy-duty truck and RV customer.



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